

Planet PDF's AcroPDF Weblog

A daily chronicle of Acrobat/PDF-oriented newsbits

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At Planet PDF, we think we've seen some creative publishing uses of PDF while tracking the technology over the years. Truth be told, we have. But James Monaco's "[How to Read a Film](#)" -- specifically, the multimedia version of an initially print-based publication, using PDF as its core technology (produced with Adobe Framemaker and MicroType's Timesavers) and available as a DVD-ROM -- is frankly in a class by itself. It includes: four books, 130 (four hours of) film clips from Hollywood classics and cult landmarks, audio interviews, animated, interactive diagrams and a thousand or so illustrations ... and more. We'll offer a detailed look next week as part of a special promotion to help show why Monaco says Adobe Acrobat is "the best multimedia platform. Almost perfect." The same applies to his PDF-based DVD project. It's so incredibly well done, and such a showcase for the power of PDF as a creative publishing environment. Almost as amazing is that -- unless we've missed it -- Adobe seems to have done little to make people aware of the classy and classic DVD that would stifle a lot of criticisms about PDF's viability for more than publications intended for print production. Seems the Godfathers of Acrobat ought to be distributing -- legally, of course -- "How to Read a Film" to everyone it can identify as having a DVD-ROM player (i.e. for computer use).



- "How to Read a Film," by James Monaco
<http://www.readfilm.com/>