

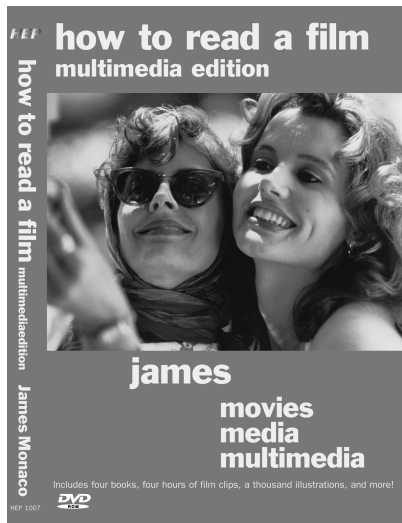


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Harbor Electronic Publishing is proud to announce



How To Read a Film: multimedia edition

WINNER of the

DVD Excellence Award 2000
DVD Association



*“The best visually rich, interactive and stimulating eBook available.
Highly recommended!”*
— Shlomo Perets, MicroType

How To Read a Film: multimedia edition has just won the DVD-ROM Excellence Award in the first annual awards ceremony of the DVD Association.

“I feel like William Wellman!” author and publisher James Monaco said, referring to the director of *Wings*, the first film to win an Academy Award for best picture at the first Oscars ceremony back in 1928.

Like the Oscars, the DVD Association Awards debuted quietly at a banquet of industry members. More than 20 awards in such categories as design, audio and visual quality, and special technical features were given out at a ceremony in the Riviera Hotel in Las Vegas on the night of February 19 during the DVD Association’s annual meeting. *How To Read a Film: multimedia edition* won for DVD-ROM Overall Excellence.

Accepting the award for Harbor Electronic Publishing, Monaco called attention to the Oscars parallel. “DVD is the future of film,” he noted. “In twenty years I’ll bet the DVD Association Awards ceremony is competing with the Oscar telecast and the National Book Awards.”

“There’s one more connection between *How To Read a Film* and *Wings*,” he continued. “Both feature Clara Bow.” (Have a look at the disc: *It* is one of more than 130 film clips!)

The DVD Association was founded in August 1999 to promote the art and science of this new medium. Today they are the touchstone for DVD interactive multimedia development, connecting industry producers and users world-wide.

How To Read a Film: multimedia edition was released just two months ago. Based on James Monaco’s bestselling book version (currently in its third edition), the disc brings the world of film to life with film clips, interviews, music, and much more.

If you haven’t already, see for yourself — there’s an online tour of the disc playing now on our ReadFilm.com website.

Regards,

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How To Read a Film: multimedia edition
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Amazon.com, Barnes&Noble.com,
and Borders.com